

Awards

2009 Green Eyeshade Awards

First Place: Magazine Feature Writing

Second Place: Feature Photography (all print divisions including newspapers)

The Green Eyeshade Awards recognize excellence in eleven southern states and are conducted by the Society of Professional Journalists. The organization is the nation's most broad-based journalism organization, dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior.

*Charlotte magazine won three Green Eyeshade Awards in 2008

2009 Clarion Awards

First Place: Magazine Regular Editorial/Opinion Column

Regular columnist Laurie Prince's work was selected as the winner of a 2009 Clarion Award. The competition attracted nearly 500 entries. The Clarions honor excellence across all communications disciplines from across the country. Entries are judged against the work of their peers in size and budget to ensure that everyone is fairly considered.

*Charlotte magazine won Best Magazine Series in 2008

2009 GAMMA Awards

Charlotte magazine:

First Place

Best Single Cover (October 2008)

Best Feature (November 2008)

Best Profile (November 2008)

Second Place

Best Design, General Excellence

Best Single Issue (July 2008)

Best Profile (March 2008)

Best Essay (February 2008)

Honorable Mention

Best Feature (July 2008)

Charlotte magazine's Home & Garden

First Place

Best Design

Best Single Issue (Summer 2008)

Charlotte magazine and sister publication, Charlotte magazine's Home & Garden, were awarded 11 prestigious GAMMA Awards from the Magazine Association of the Southeast (MAGS) at the 20th annual GAMMA Awards. MAGS is the Southeast's largest and most prestigious magazine industry award competition and recognizes editorial and design excellence in magazine publishing through the thirteen award categories.

* Charlotte magazine won six GAMMA Awards in 2008.

Testimonials

From the moment we met with you and your team we knew that (advertising in Charlotte magazine) was the right decision. I knew what I wanted to say but I didn't know how to get the message out. The advice we received from placement to how the advertising should look has resulted in several sales. You and your team continue to communicate in a way that we believe is in our best interest. Never once have we felt pressured to advertise when it wasn't in our best interest and for that we say thank you. We appreciate all you have done for us and will continue to pursue a long and beneficial relationship.

—Irv Schwebel, Schwebel & Associates, Prudential Carolinas Realty

What a great job! Your photography: color, lighting and all, is so beautiful. The stylist did a smashing job. And, the writer has a wonderful sensitivity about her expression. I am thrilled!

—Emily Bourgeois, Bourgeoisie Inc.

I LOVE the last Home & Garden issue. It's such a well done publication, one I'll keep with my other favorite design magazines I never seem to throw away.

—Marcia Meredith, Presbyterian Hospital

I am a completely sappy dog lover so just the fact that you had a full section and cover devoted to pets was a huge plus! The info was comprehensive and good. Some of the services listed were ones we already had, but it was good to hear of other reputable names out there just in case we ever needed to switch. Others, like the daycares and behavior training, were services that we'd definitely discussed, but had been too lazy to do the research ourselves, so it was excellent to get a list and range of prices for those.

—Elizabeth Isenhour, Mint Museum

Memberships

MPA: Magazine Publishers of America

CRMA: City and Regional Magazine Association

MAGS: Magazine Association of Georgia & the Southeast

BPA: Business Publications Audit of Circulation *BPA Worldwide Membership Applicant